

ENTREPRENEURS
du Monde

CHARTER of the association



*With next to nothing,
change practically everything*

This charter sets out the framework for the vision, mission and values which guide the actions of the Entrepreneurs du Monde association and its ecosystem*.

The charter is brought to the attention of all parties involved in the implementation of the association's mission: members, administrators, employees, volunteers, funders and other partners.

It is revised as necessary, in order to ensure that it always complies with Entrepreneurs du Monde's intentions and principles.

** The ecosystem includes Microfinance Solidaire SAS, the Entrepreneurs du Monde Foundation, the Entrepreneurs du Monde endowment fund and the investment vehicle currently being established.*



BENEFICIARIES

The beneficiaries of Entrepreneurs du Monde's actions are people in very precarious situations, who live below the monetary poverty threshold and/or who are vulnerable to a variety of risks. These risks may be linked to health, the environment, economic activity, energy, discrimination, etc.

VISION

In an equitable and sustainable world, all individuals should have access to basic services, be able to set up a business, have the means to empower themselves, and be able to ensure their own well-being as well as that of their family and their community, while caring for the planet.

MISSION

The Entrepreneurs du Monde association supports the social and economic inclusion of highly vulnerable people in the world. It helps them to set up businesses, access energy and adapt to climate change in order to achieve personal empowerment.

In order to fulfill its mission, Entrepreneurs du Monde creates and incubates local organisations until they achieve autonomy.



VALUES

Courage

- ✓ Responding bravely to needs in the field through innovation, and taking calculated risks, with optimism and confidence.
- ✓ Always reaching out to highly vulnerable beneficiaries in accordance with Entrepreneurs du Monde's social mission.
- ✓ Taking action at a local level, drawing on teams which come from the areas of action.
- ✓ Adopting a pragmatic and professional approach:
 - fulfilling partners' and beneficiaries' needs in a reactive and pertinent manner.
 - recruiting qualified men and women.
 - adopting rigorous, effective and flexible management procedures.

Equity

Bringing increased justice to populations where this is lacking, by offering products and services aimed at generating equality of rights and opportunities for all, regardless of gender, age, culture, health and social and economic situation. Taking care also to recruit and establish teams with this same equity.

Efficiency

- ✓ Encouraging leadership, pragmatism and professionalism to engender good performance.
- ✓ Recruiting and training teams locally in order to build with them sustainable and autonomous organisations, giving them support at three levels:
 - Operational: in order that they can structure themselves, implement the most appropriate operating procedures and management tools, strengthen their social performance and seek funding.
 - Institutional: to put in place an appropriate locally registered legal framework and to create stable governance.
 - Financial: to cover their operating deficit until they achieve financial sustainability, which takes an average of between 5 and 8 years.

VALUES

Respect

- ✓ Taking into consideration and respecting all stakeholders and specific territorial, cultural, human and environmental factors.
- ✓ Combatting all forms of exploitation, harassment, violence and discrimination.
- ✓ Obeying the laws and rules which apply in the area of action as well as following internal procedures.
- ✓ Respecting and encouraging respect for international norms relating to fundamental human rights, the right to work and the protection of the environment.
- ✓ Acting in a socially responsible manner and with the strictest religious and political impartiality.
- ✓ Choosing partners in accordance with the association's ethical, social and environmental commitment.
- ✓ Respecting the privacy and maintaining the confidentiality of the personal data of all parties involved with the association.

Transparency

- ✓ Promoting transparency in all dealings with beneficiaries, donors, funders and other partners by providing them with complete and accurate information which has been externally audited.
- ✓ Sharing skills and experiences within Entrepreneurs du Monde's ecosystem and with other actors in the sector.
- ✓ Combatting corruption by acting with honesty and transparency, without seeking to exert undue physical or moral influence on any person, including government representatives.
- ✓ Combatting money-laundering and the financing of terrorism by putting into place an obligation of vigilance, and by following internal procedures.
- ✓ Ensuring that personal interests never affect the interests of the association.

LIFE OF THE CHARTER:

Entrepreneurs du Monde may at any time question the charter's signatories on any matter relating to the respect of the current charter and its principles. All parties concerned undertake to respond to, and cooperate with, Entrepreneurs du Monde in good faith and within a reasonable timeframe.

In turn, any person having signed the charter who encounters difficulty in respecting it, or who observes a case of non-compliance, must inform Entrepreneurs du Monde via the warning procedure available on the website.